



Terry E. Branstad *Governor of Iowa*  
Kim Reynolds *Lieutenant Governor*  
Stephen Larson *Administrator*

April 2, 2013

Full Court Press, Inc.  
d/b/a High Life Lounge – El Bait Shop  
Attention: Jeff Bruning  
200 SW 2<sup>nd</sup> Street  
Des Moines, IA 50309

Dear Licensee,

The Iowa Alcoholic Beverages Division (ABD) strives to support its partners by engaging in two-way communications. ABD is committed to enforcing Iowa's alcohol laws through education and voluntary compliance.

Recently, I contacted you regarding the consumption of homebrewed beer on your licensed premises. Pursuant to Iowa Code § 123.144,

“No person shall bottle beer within the state of Iowa for purposes other than for individual consumption in a private home, except class “A” permittees who have complete equipment for bottling beer and who have received the approval of the local board of health as to sanitation, and it shall be the duty of local boards of health to inspect the premises and equipment of class “A” permittees who desire to bottle beer.”

Therefore, the consumption of homebrewed beer may only occur in a private residence.

This notice has been provided as a courtesy to educate you on how to become compliant with Iowa's alcoholic beverage laws and rules. The ABD respectfully requests that you voluntarily implement corrective measures to resolve the violation(s) explained above. Failure to take corrective action and/or future violations of the same nature may result in administrative sanctions including, but not limited to civil penalties and/or suspension of your license or permit.

Feel free to contact me by email at [Schaffer@IowaABD.com](mailto:Schaffer@IowaABD.com) or at 515.281.7461 with any questions or concerns.

Sincerely,

Heather Schaffer  
Compliance Officer

Cc: Karen Freund, Deputy Director of Regulatory Affairs